

Nordic corporates well prepared for improving demand in 2026

ANALYSTS

Elisabeth Adebäck
+46700442775
elisabeth.adeback@nordiccreditrating.com

Geir Kristiansen
+4790784593
geir.kristiansen@nordiccreditrating.com

Gustav Nilsson
+46735420446
gustav.nilsson@nordiccreditrating.com

Nordic Credit Rating (NCR) holds a somewhat positive outlook for Nordic corporates in 2026, supported by expectations of persistently low interest rates and improving consumer confidence. After a period of constrained spending, both consumers and businesses are expected to increase consumption, in particular of discretionary products and services like automotive, apparel, furniture and home improvements. We also believe companies will continue to invest in cybersecurity as well as in AI adoption. Across Europe, all nations have raised their military budgets and are investing in defence and security as a response to heightened geopolitical uncertainty. As a result, we expect large private and public investments in these areas, as well as infrastructure, through 2026 and beyond.

Corporates' financial health remains sound in our view, as many companies have prioritised financial strength and efficiency improvements. With robust balance sheets, maintained low interest rates and good access to capital, we expect M&A activity and growth-oriented spending to gradually increase in 2026.

KEY CREDIT THEMES FOR NORDIC CORPORATES IN 2026

- Stronger economic growth expected to increase household, public and business spending, thereby supporting demand of corporates products and services.
- Increased military and security spending across Europe to build up defence and cybersecurity capacity in the Nordics and Europe will continue to bolster defence-related suppliers through 2026.
- Investment climate expected to heat-up with continued low interest rates and a built-up need after a period of lower investment activity, including of M&A related transactions.

Figure 1. Swedish inflation and central bank interest rate, 2022-2027e

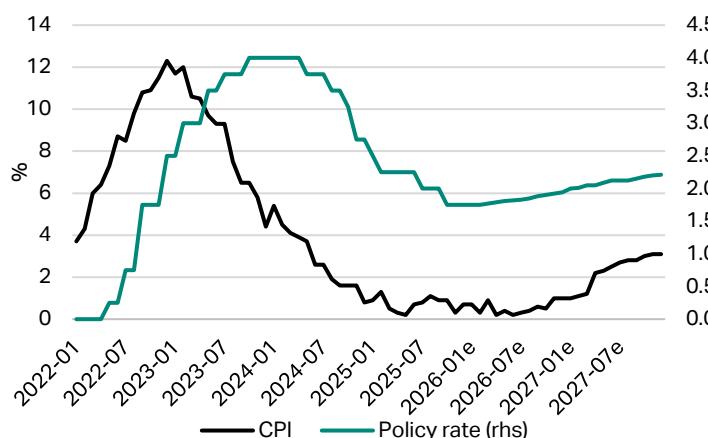
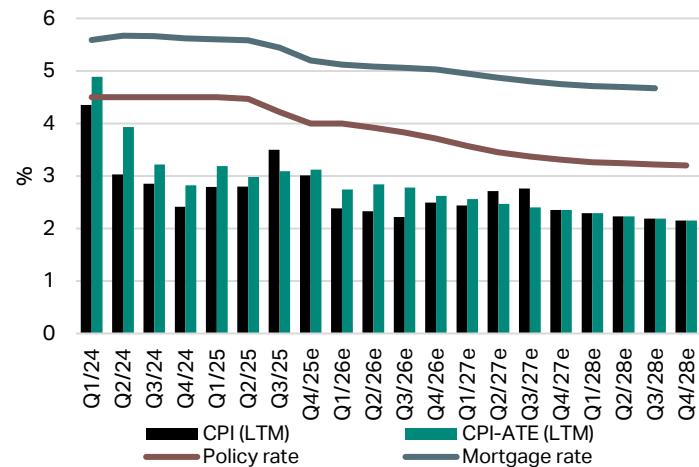


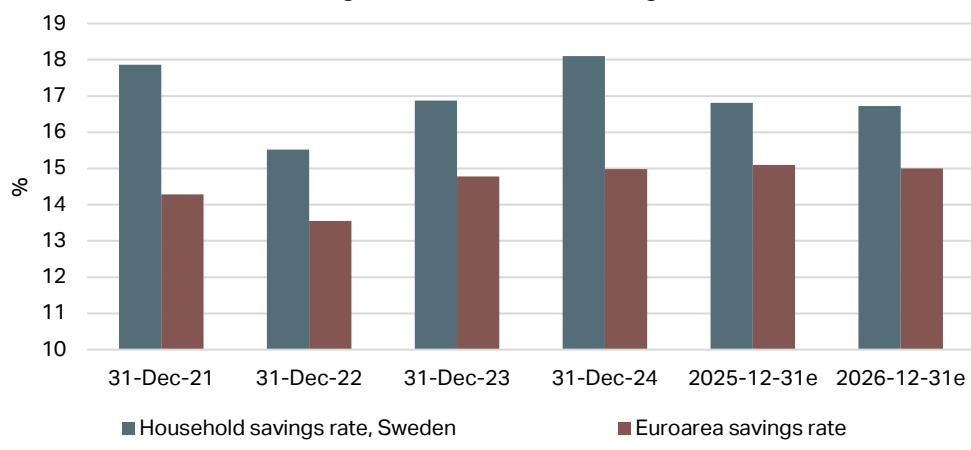
Figure 2. Norwegian inflation and interest rates, 2024-2028e



CONSUMER AND PUBLIC SPENDING TO GROW FROM PENT UP DEMAND

We expect consumers to be more likely to increase their spending after several years of reacting to high interest rates, inflation and rising unemployment. Swedish households have held on to their disposable income and increased savings. As household incomes rise due to ongoing salary growth, lower taxes and relatively low interest rates, we anticipate higher consumption and discretionary spending. A recovery in housing transactions may also support increased demand for furniture and other home improvement-related discretionary purchases.

Figure 3. Swedish household savings rates vs Euro-area savings rates, 2021-2026e



Based on Trading economics. e-estimate.

In Norway, consumer confidence and economic growth weakened during 2025, with mainland GDP growth slowing in the second half of the year. Business sentiment also remains subdued. The construction sector has been weak for an extended period, and recent surveys indicate rising pessimism in the manufacturing, offshore, logistics and certain consumer-related sectors. Norway's central bank maintained a tight monetary stance, lowering the interest rate for the first time in July and again in September to 4%. However, rates remain elevated and we expect one cut in 2026 and another in 2027. Together with continued strong wage growth, this should support a recovery in consumer confidence and business sentiment in the second half of 2026 and into 2027.

Within sectors, we expect oil investments to taper off from very high levels since 2022 while we expect increasing need for military capacity and investments in new technology and the power sector to compensate somewhat.

We see increasing demand across the Nordic region for public infrastructure investments, including of electricity and grid capacity, transport, and other public utilities, which could drive activity for many companies. Among NCR-rated government-related companies, AB Transitio may participate in projects to further expand Sweden's railway networks. One ongoing project is the construction of Uppsala's first tramline, with deliveries and testing of rolling stock scheduled for 2028. In Norway, VEAS Selvkost AS and Vegamot AS may see investments by their respective owners in wastewater treatment in the Oslo region or road improvements in Trøndelag and Møre og Romsdal counties. Both companies are not-for-profit and have full coverage of operating costs and investments. Such potential projects could have spillover effects for construction and other suppliers in local economies.

We also expect continued high investment in AI-related infrastructure. Most notable is the construction of data centres. The Nordic region has been identified as offering low energy costs, which initially supports the construction, real estate and technical equipment sectors. We also see companies in search for AI related opportunities, investing in needed capacity and measures to ensure cybersecurity across their operations. This requires investment in complex technology solutions, including upgrades to IT infrastructure, software and cloud capacity. The IT infrastructure market has grown at an average rate of 7% per year over the past decade, and we expect similarly robust growth in 2026-2028. We see NCR-rated companies Atea ASA and Nordic Semiconductor AS as likely beneficiaries.

While AI investments are expected to deliver significant efficiency gains, they are costly for companies and may contribute to higher electricity prices, potentially driving cost inflation. Over a longer time horizon, AI is also likely to affect employment, perhaps in a negative direction and consequently, consumers well-being and disposable incomes.

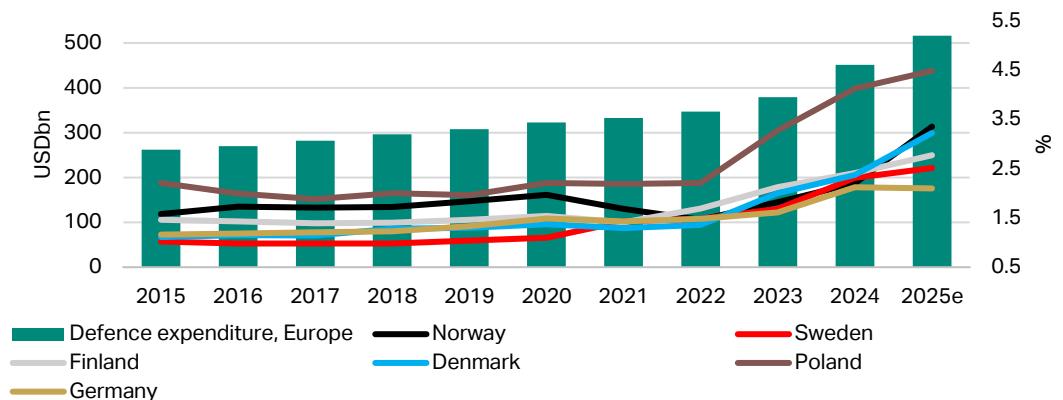
Looking ahead to 2026, we do not anticipate impacts from high US tariffs on imports to worsen beyond current levels. We believe the full effect has yet to materialise however, given implementation delays and inventory build-up prior to the tariffs taking effect. The impact on consumers has also been mitigated as importers have delayed passing on higher costs. However, European and Nordic

manufacturers and exporters still face approximately 15% additional charges, negatively affecting their margins and competitiveness. The tariffs have already influenced trade flows, with global exporters redirecting shipments from the US to Europe and other regions, and this in turn shifts supply and demand patterns in multiple sectors.

RISING EXPENDITURE TO SAFEGUARD EUROPEAN DEFENCE

With the Russian war against Ukraine and pressure from the US, Europe has over the last four years increased its defence spending. We expect this to grow further in 2026 and beyond as European countries gradually progress toward spending up to 3.5% of their GDP on defence by the end of the decade. With Finland and Sweden joining NATO in 2023 and 2024 their respective spending has picked up considerably Sweden now targets 2.8% of GDP for 2026, up from 1%. Finland, which started at just below 1.5% in 2015, now targets 3% by 2029. Of the total spending, some 20%-50% relates to major equipment, fulfilling the NATO target of at least 20%, while the remainder is personnel, infrastructure and operations/maintenance. The type of spending varies between countries, with newer NATO members investing more in equipment (46% for Finland but only 20% for Denmark).

Figure 4. European defence expenditure and countries' defence expenditure as share of GDP (rhs) 2015-2025e



Source: Nato and NCR data. e-estimate.

We expect continued strong demand growth for Nordic defence providers like Kongsberg Defence & Aerospace (a part of Kongsberg Gruppen ASA), BAE Systems, SAAB, Patria and Nammo. For these companies, order backlogs have reached record levels in recent years, as have revenues and, in most cases, earnings. However, cash flows have sometimes lagged owing to extended payment terms, supply chain disruptions, or capacity constraints affecting deliveries. We expect continued strong growth for the sector as European nations increase spending to address regional security concerns.

COMPANY INVESTMENTS AND M&A EXPECTED TO INCREASE

Supported by strong access to capital and sustained low interest rates through 2026, we expect Nordic companies to increasingly prioritise growth, both through higher internal capital expenditure and acquisitions. Other companies may focus on streamlining operations, with increased M&A activity presenting good opportunities for divestment of non-core businesses.

Over the past two years, acquisitions have involved insurance and financial services consolidation in 2024, and broadened in 2025 to include media and entertainment, health tech, infrastructure, and social property portfolios. There has also been significant activity in the agriculture/food sectors.

In our rated universe, we have recently observed increased activity among corporates. Norwegian food and consumer retailer Norgesgruppen AS recently acquired two pharmacy chains, expanding its portfolio into the stable pharmacy segment. Nordic Semiconductor ASA made an acquisition that was mainly financed with new equity.

As an alternative to M&A, we note Kongsberg Gruppen's plan for a separate listing of its maritime business. Both the maritime and the defence/security related segments have experienced strong growth but serve distinct customer bases with different market fundamentals. Kongsberg Maritime

has long operated independently, has limited synergies to the rest of Kongsberg and is now considered sufficiently strong to operate on a standalone basis. As such, it will be a separately listed company in 2026 and we expect it to pursue further growth, reinforcing its already strong position in maritime technology.

Swedish forestry cooperative Södra Skogsägarna plans to sell its forestland in the Baltic states, in line with its strategy for owners to hold forestland while the company sources raw material from them rather than owning land directly. The sale will release significant capital, which may be used for ongoing capex, a one-off dividend, or potential acquisitions.

Overall, we expect M&A activity to increase in 2026 following a period of lower volumes. Improved financing conditions are likely to support this trend, alongside strong interest from private equity and other global investors seeking growth markets. The Nordic region remains attractive to international investors pursuing high-growth assets, offering a diverse industry base across healthcare, technology, transport, industrials, life science and medtech. In Norway, activity may also occur in the oil and gas sector, which is facing lower oil prices and the expiration of earlier tax benefits.

SUMMARY

With an expected improvement in consumer sentiment in Sweden, and to some extent also in Norway, we anticipate increased demand for both consumables and discretionary products and services. Continued spending in defence, technology and infrastructure by both private and public sectors is also expected. These factors should support sustained demand for the corporates we rate, all of which have investment grade or near-investment grade ratings and with most assigned a Stable outlook.

Corporates with the highest ratings – Veas Selvkost ('AAA'), Vegamot ('AA') and AB Transitio (AA-) - all benefit from strong public support for local infrastructure and their ratings are supported by public ownerships. Mail and logistics provider PostNord AB ('A') benefits from its combined Swedish and Danish government support, as does defence and maritime company Kongsberg (A-, 50% owned by the Kingdom of Norway which is also a major customer). Veas Selvkost's rating is on negative outlook due to Oslo Municipality, its largest owner, increasing its debt uptake which could, if not stabilised, affect our credit assessment of the owner.

Other highly rated companies include privately-owned Jotun AS and Norgesgruppen AS (both 'A-'), with strong market positions in the paint and grocery sectors, respectively. Jotun's more volatile business profile is offset by low financial risk and a growing net cash position. Also, for Atea ('BBB+') and Nordic Semiconductor ('BBB-'), we see more cyclical business risks being mitigated by strong balance sheets and conservative risk appetites.

We have Kongsberg on Watch Developing, pending the final capitalisation of the remaining Kongsberg ASA following the spin-off of its maritime business. NorgesGruppen's 'A-' rating remains on negative outlook due to the potential negative impact on its credit metrics following the recent acquisition of two pharmaceutical chains in Norway.

NCR-RATED CORPORATES

The following table summarises NCR's ratings on Norwegian and Swedish corporate issuers as of 13 Jan. 2026.

Figure 4. NCR ratings on Nordic Corporates

Issuer	Category	Long-term issuer rating	Outlook
AB Transitio	Infrastructure	AA-	Stable
Atea ASA	It Provider	BBB+	Stable
Elopak ASA	Packaging	BBB-	Stable
Jotun A/S	Paints And Coating	A-	Stable
Kongsberg Gruppen ASA	Defence, Maritime	A-	Watch Developing
Nordic Semiconductor ASA	Technology	BBB-	Stable
NorgesGruppen ASA	Grocery Retail	A-	Negative
Nortura SA	Food Producer	BB+	Positive
PostNord AB	Mail And Logistics	A	Stable
Södra Skogsägarna Ek. Förl.	Forestry, Pulp, Wood	BBB+	Stable
Veas Selvkost AS	Infrastructure	AAA	Negative
Vegamot AS	Infrastructure	AA	Stable

See NCR's [company reports](#) for details.

RECENT RATING ACTIONS

- (i) [NorgesGruppen ASA outlook revised to negative, 'A-' long term issuer rating affirmed](#), 7 Aug. 2025
- (ii) [Veas Selvkost AS outlook revised to negative, 'AAA' long term issuer rating affirmed](#), 9 Sep. 2025
- (iii) [Kongsberg Gruppen ASA 'A-' long term issuer rating placed on watch developing](#), 31 Oct. 2025

DISCLAIMER

Disclaimer © 2026 Nordic Credit Rating AS (NCR, the agency). All rights reserved. All information and data used by NCR in its analytical activities come from sources the agency considers accurate and reliable. All material relating to NCR's analytical activities is provided on an "as is" basis. The agency does not conduct audits or similar warranty validations of any information used in its analytical activities and related material. NCR advises all users of its services to carry out individual assessments for their own specific use or purpose when using any information or material provided by the agency. Analytical material provided by NCR constitutes only an opinion on relative credit risk and does not address other forms of risk such as volatility or market risk and should not be considered to contain facts of any kind for the purpose of assessing an issuer's or an issue's historical, current or future performance. Analytical material provided by NCR may include certain forward-looking statements relating to the business, financial performance and results of an entity and/or the industry in which it operates. Forward-looking statements concern future circumstances and results and other statements that are not historical facts, sometimes identified by the words "believes", "expects", "predicts", "intends", "projects", "plans", "estimates", "aims", "foresees", "anticipates", "targets", and similar expressions. Forward-looking statements contained in any analytical material provided by NCR, including assumptions, opinions and views either of the agency or cited from third-party sources are solely opinions and forecasts which are subject to risk, uncertainty and other factors that could cause actual events to differ materially from anticipated events. NCR and its personnel and any related third parties provide no assurance that the assumptions underlying any statements in analytical material provided by the agency are free from error, nor are they liable to any party, either directly or indirectly, for any damages, losses or similar, arising from use of NCR's analytical material or the agency's analytical activities. No representation or warranty (express or implied) is made as to, and no reliance should be placed upon, any information, including projections, estimates, targets and opinions, contained in any analytical material provided by NCR, and no liability whatsoever is accepted as to any errors, omissions or misstatements contained in any analytical material provided by the agency. Users of analytical material provided by NCR are solely responsible for making their own assessment of the market and the market position of any relevant entity, conducting their own investigations and analysis, and forming their own view of the future performance of any relevant entity's business and current and future financial situation. NCR is independent of any third party, and any information and/or material resulting from the agency's analytical activities should not be considered as marketing or a recommendation to buy, sell, or hold any financial instruments or similar. Relating to NCR's analytical activities, historical development and past performance does not safeguard or guarantee any future results or outcome. All information herein is the sole property of NCR and is protected by copyright and applicable laws. The information herein, and any other information provided by NCR, may not be reproduced, copied, stored, sold, or distributed without NCR's written permission.

NORDIC CREDIT RATING AS

nordiccreditrating.com